TITLE: HONEY HUT ICE CREAM [00.30] Spot	
VIDEO	Audio
GTPS frame	(ANNOUNCER)
2 video bars, B-12	The locally famous Honey-Hut ice cream. Is opening again for the hot season ahead with a bang. The well-known ice cream parlor will be celebrating with new flavors. (:10)
Font: The locally famous Honey-Hut ice cream. Is opening again for the hot season ahead with a bang. The well-known ice cream parlor will be celebrating with new flavors.	

PAGE-2 video bars cont. SOME OF THESE FLAVORS HAVE BEEN SOLD IN THE STORE BEFORE; SOME OF THE B-13 FLAVORS ARE COMPLETELY NEW. WE'RE STARTING THE SUMMER WITH NEW FLAVORS AND OUR HOPE IS THAT THE COMMUNITY CONTINUES TO COME AND Font: SOME OF THESE FLAVORS ENJOY THE NEW FLAVORS WE HAVE FOR OUR VISTORS. QUALITY ICE CREAM HAS ALWAYS'S BEEN AT HEART OF OUR BUSINEES." FRANK PAGE, C-E-O OF HONEY HAVE BEEN SOLD IN THE STORE HUT ICE CREAM. (:14) BEFORE; SOME OF THE FLAVORS ARE COMPLETELY NEW. WE'RE STARTING THE SUMMER WITH NEW FLAVORS AND OUR HOPE IS THAT THE COMMUNITY CONTINUES TO COME AND ENJOY THE NEW FLAVORS WE HAVE FOR OUR VISTORS. QUALIITY ICE CREAM HAS ALWAYS'S BEEN AT HEART OF OUR BUSINEES." FRANK PAGE, C-E-O OF HONEY HUT ICE CREAM. 3. 2 video bars cont. (ANNOUNCER) B-14 A customers approach each location, please be sure to check out the new flavors. New flavors will be dropping by May 4th, there will 15 new flavors that customers can try. While you are Honey-Hut help yourself to the out-door seating that is provided for customer use and other selections on

Font: A customers approach each location, please be sure to check out the new flavors. New flavors will be dropping starting May 4<sup>th</sup>, there will 15 new flavors that customers can try. While you are Honey-Hut help yourself to the out-door seating that is provided for customer use and other selections on the menus. The honey-hut staff wants all community-members to enjoy their time spent at honey-hut, so they will offer a free cone to the 100<sup>th</sup> customer.

the menus. The honey-hut staff wants all community-members to enjoy their time spent at honey-hut, so they will offer a free cone to the  $100^{th}$  customer. (:26)

## 4. 2 video bars

B-15

Font:

## PAGE-

THE NEW FLAVORS WILL ALSO GIVE US AN OPPORTUNITY TO MAKE NEW RELATIONSHIPS WITH THE LOCAL BUSINESSES THAT SUPPLY US OUR FRESH INGREDIENTS. USING LOCAL INGREDIENTS IS THE STAPLE OF HONEY-HUT ICE CREAM. COME AND SEE US TODAY!!!!