



University Heights, Ohio

Est. 2003

Ben&Jerry's of University Heights

IMMEDIATE RELEASE

Ben& Jerry's of University Heights Presents #ConcernedCitizenCampaign

With the strain and negative impact of COVID-19 on the University Heights community, along with tight city budgets. The Ben&Jerry's of University Heights has decided to create and introduce the "Concerned Citizen" campaign. For every Ben&Jerry's purchase, 7.5% of it will go into University Heights programs and initiatives.

This campaign is specific to the Ben&Jerry's franchise located within University Heights; members of the community can use cash or card to pay for their products; with their purchase, a portion will go back to the community.

"The mission of Ben&Jerry's of University Heights "Concerned Citizen" campaign is to support our community with one sale at a time. Our business is centered upon the well-being and overall welfare of the customers who come directly from this community. Here at Ben&Jerry's of University Heights, we feel that it is our responsibility to be men and women for one another, especially during this time of uncertainty and economic instability". Says Ben&Jerry's of University Heights franchise owner Frank Biunno.

Community Support

Members of the community may contribute by coming in and making any purchase of their choice. The amount of money raised will be calculated by the end of each month and then distributed accordingly. To be informed on which programs and initiatives of University Heights that the raised amount is being donated to, please email us at BenJerryuheights@gmail.com.

BenJerryofuheights funded programs:

Cleveland Height-University Heights City School District
Boys and girls club University Heights Chapter
Food pantry of Cleveland, University Heights Chapter

About Ben&Jerry's of University Heights. Our mission is to provide the community with a quality product while supporting and ensuring the welfare of our patrons and consumers.

20650 John Carroll Blvd, University
Heights, OH 44118,
BenJerryuheights.com